

Press Release

Fort Lauderdale, FL - For Immediate Release



ProAct Expands Offerings through New Sales Portal

Fort Lauderdale, FL
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ProAct Business Development, LLC, today announced the expansion of its offerings through a new sales portal that provides a fully interactive, e-enabled experience to help clients develop, reinforce and build confidence applying critical sales skills.

Highly regarded in the industry for its unmatched, live, sales simulations, ProAct seeks to help clients maximize their investments in people-development through innovative approaches that instill and reinforce the new *Business Value Selling* behaviors and approaches required by today's global marketplace.

In an interview today, Carlos Cueto, ProAct's Chief Learning Officer, explained: "our clients are asking for support delivering confidence-building development and reinforcement opportunities to remote workers. In addition, every day companies are more challenged having to provide impactful learning scenarios and on-going reinforcement at a time when travel restrictions and cost reductions make it difficult for employees to be out of the field. Our new Sales Portal is a vital way for ProAct clients to address their people development needs cost effectively as well as gain and maintain a competitive edge by retaining the best talent in their industry".

About ProAct Business Development

ProAct Business Development, LLC is a global sales consultancy specializing in helping sales organizations reach their objectives by transforming the way they sell. ProAct assignments have produced outstanding business results yielding clients ROI's in excess of 600% within the first year. Additional information about ProAct, products, and services is available at www.proactbd.com or by calling +1 (954) 537-9277 in the USA or +44 (0) 1425 485180 in Europe.

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