

## ProAct Business Development Launches New Website

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*ProAct* Business Development, a global sales effectiveness & marketing performance improvement company is pleased to announce the launch of their new website.

In a time when websites of every variety abound, ProAct had a clear mission in mind – **Build an informative site that shares ideas to improve sales revenue, interactively tests selling skills while highlighting ProAct's Sales transformation solutions all in one simple-to-navigate place.**

Visitors will find the site loaded with whitepapers, QuickTips, published articles, interactive selling games, informational videos and much more. In addition, new and existing ProAct clients get further immersed as they enter an interactive portal of web-based learning tools, customer-specific content, workshop refresher exercises, and metric tools to track each participants' learning performance.

*"We contemplated how much open content to provide on the site,"* says ProAct's Chief Operating Officer Tom Rose. *"...but with the market as challenging as it is, we feel it's our obligation to help companies quickly plant the seeds for a speedier corporate economic recovery through revenue improvement. As our tips and coaching helps them achieve their goals, we may earn the trust and respect to engage with them in the future."*

Since formation in 2001 *ProAct* has grown dramatically by offering a unique portfolio of highly practical sales development programs designed to transform the behaviors and practices of sales teams in complex B2B selling environments.

### About ProAct Business Development

*ProAct Business Development, LLC is a global sales consultancy specializing in helping sales organizations reach their revenue goals by transforming the way they sell. ProAct assignments have produced outstanding business results yielding clients ROI's in excess of 400% within the first year. Additional information about ProAct, products, and services is available at [www.proactbd.com](http://www.proactbd.com) or by calling +1 (954) 537-9277 in the USA or +44 (0) 1425 485180 in Europe.*

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